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By: Laurie A. Torres  
Laurie A. Torres

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Conf. No.:	4098	:	Group Art Unit:	2611
Appln. No.:	10/031,268	:	Examiner:	Brown, Reuben M.
Filing Date:	23 March 2002	:	Att'y. Docket No.:	T708-13
Title:	Advertisement Management System For Digital Video Streams			

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with the official waiver posted July 11, 2003, copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed. The official waiver withdraws the requirement under 37 C.F.R. § 1.98(a)(2)(i) for submitting copies of each listed U.S. Patent and U.S. Patent Application Publication with respect to applications filed after June 30, 2003. Copies of the listed U.S. Patent documents will be provided upon request.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

**This Information Disclosure Statement is being submitted:**

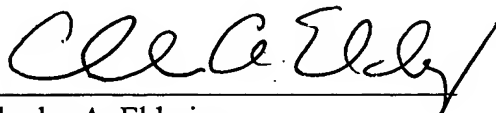
- ☒ (1) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or

- ☐ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
- ☐ Certification is made below, or
- ☐ The check or authorization to charge deposit account in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
- ☐ (3) after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
- ☐ Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

No fee is believed to be due in connection with the filing of this Information Disclosure Statement since it is being filed before the first Office Action on the merits of the above-identified application. However, the Commissioner is hereby authorized to charge any deficiencies or credit any overpayments to Deposit Account No. 501535.

It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A and Form PTO/SB/08B be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

Respectfully submitted,

  
Charles A. Eldering  
Reg. No. 39,180  
Technology, Patents and Licensing Inc.  
6206 Kellers Church Road  
Pipersville, PA 18947  
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Date: June 24, 2005



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STATEMENT BY APPLICANT**

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Sheet 1

of 4

**Complete if Known**

Application Number	10/031,268
Filing Date	23 March 2002
First Named Inventor	Eldering, Charles
Art Unit	2611
Examiner Name	Brown, Reuben M.
Attorney Docket Number	T708-13

**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
	AE	US- 4602279	07-22-1986	Freeman; Michael J.	
	AF	US- 5009319	04-23-1991	Jantzen; Ellen E.	
	AG	US- 5231494	07-27-1993	Wachob; David E.	
	AH	US- 5446919	08-29-1995	Wilkins; Jeff K.	
	AI	US- 5532735	07-02-1996	Blahut; Donald E.	
	AJ	US- 5604542	02-18-1997	Dedrick; Rick	
	AK	US- 5652615	07-29-1997	Bryant; Stewart Frederick	
	AL	US- 5724521	03-03-1998	Dedrick; Rick	
	AM	US- 5758257	05-26-1998	Herz; Frederick	
	AN	US- 5761601	06-02-1998	Nemirofsky; Frank R.	
	AO	US- 5790426	08-04-1998	Robinson; Gary B.	
	AP	US- 5819034	10-06-1998	Joseph; Kuriacose	
	AQ	US- 5912696	06-15-1999	Buehl; Joseph G.	
	AR	US- 5918014	06-29-1999	Robinson; Gary B.	
	AS	US- 5933811	08-03-1999	Angles; Paul D.	
	AT	US- 5948061	09-07-1999	Merriman; Dwight Allen	
	AU	US- 5974396	10-26-1999	Anderson; Michael W.	
	AV	US- 6009409	12-28-1999	Adler; Micah A.	
	AW	US- 6020883	02-01-2000	Herz; Frederick	

**FOREIGN PATENT DOCUMENTS**

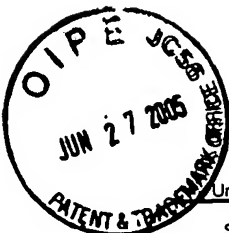
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				
	BC	WO0008802	02-17-2000	MERRIMAN		
	BD	WO0014951	03-16-2000	HARVEY		
	BE	WO0033224	06-08-2000	YUEN		
	BF	WO0054504	09-14-2000	GOLDMAN		
	BG	WO9712486	04-03-1997	SLEZAK		
	BH	WO9717774	05-15-1997	PARK		

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Sheet 2

of 4

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Application Number	10/031,268
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	AX	US- 6038591	03-14-2000	Wolfe; Robert L.	
	AY	US- 6088722	07-11-2000	Herz; Frederick	
	AZ	US- 6108637	08-22-2000	Blumenau; Trevor	
	AAA	US- 6134532	10-17-2000	Lazarus; Michael A.	
	ABA	US- 6141010	10-31-2000	Hoyle; Martin David	
	ACA	US- 6160989	12-12-2000	Hendricks; John S.	
	ADA	US- 6177931	01-23-2001	Alexander; Ronald	
	AEA	US- 6463585	10-08-2002	Hendricks; John S.	
	AFA	US- 6583825	06-24-2003	Yuen; Henry C.	
	AGA	US- 5515098	05-07-1996	Carles; John B.	
	AHA	US- 5029014	07-02-1991	Lindstrom; James E.	
	AIA	US- 5612742	03-18-1997	Krause; Edward A.	
	AJA	US- 5715018	02-03-1998	Fasciano; Peter J.	
	AKA	US- 5859660	01-12-1999	Perkins; Michael G.	
	ALA	US- 5926205	07-20-1999	Krause; Edward A.	
	AMA	US- 5956088	09-21-1999	Shen; Paul	
	ANA	US- 6026232	02-15-2000	Yogeshwar; Jay	
	AOA	US- 6029045	02-22-2000	Picco; Martin R.	
	APA	US- 6181383	01-30-2001	Fox; Edward C.	

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		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				
	BI	WO9741673	11-06-1997	GERACE		
	BJ	WO9821877	05-22-1998	BEDARD		
	BK	WO9828906	07-02-1998	ROSSER		
	BL	WO9901984	01-14-1999	MAISSEL		
	BM	WO9904561	01-28-1999	ALEXANDER		
	BN	WO9952285	10-14-1999	HENDRICKS		

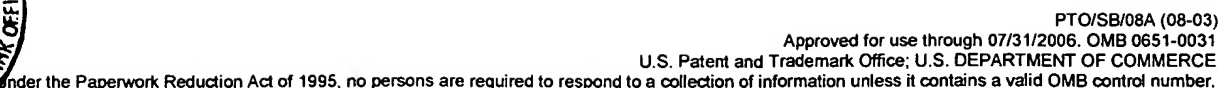
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Sheet	3	of	4
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Examiner Name	Brown, Reuben M.
Attorney Docket Number	T708-13

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		Country Code <sup>3</sup> *Number <sup>4</sup> *Kind Code <sup>5</sup> (if known)				
	BO	WO9955066	10-28-1999	ZETMEIR		
	BP	WO9707565	02-27-1997	TOY		
	BQ	WO9911065	03-04-1999	KLOSTERMAN		
	BR	WO9952283	10-14-1999	HENSLEY		

**Examiner  
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Date Considered

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Attorney Docket Number	T708-13

Sheet 4 of 4

**NON PATENT LITERATURE DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	CG	CLARIA WEBSITE, www.CLARIA.COM; 02/08/2005; 9 pgs.	

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